

Do you want more exposure to the lucrative market of German speaking travelers?



Phuketastic is the leading German destination blog for the island of Phuket/Thailand with more than 20,000 visitors a month.

The blog is written by Sebastian Prestele, a German expat who has been living on the island for 10 years. Sebastian has been working on Phuket in various positions such as diving instructor, in hotel management and as Regional Sales Manager for leading European manufacturers of building materials. He also is the author of two travel guides for the island of Phuket and works as a wedding planner.



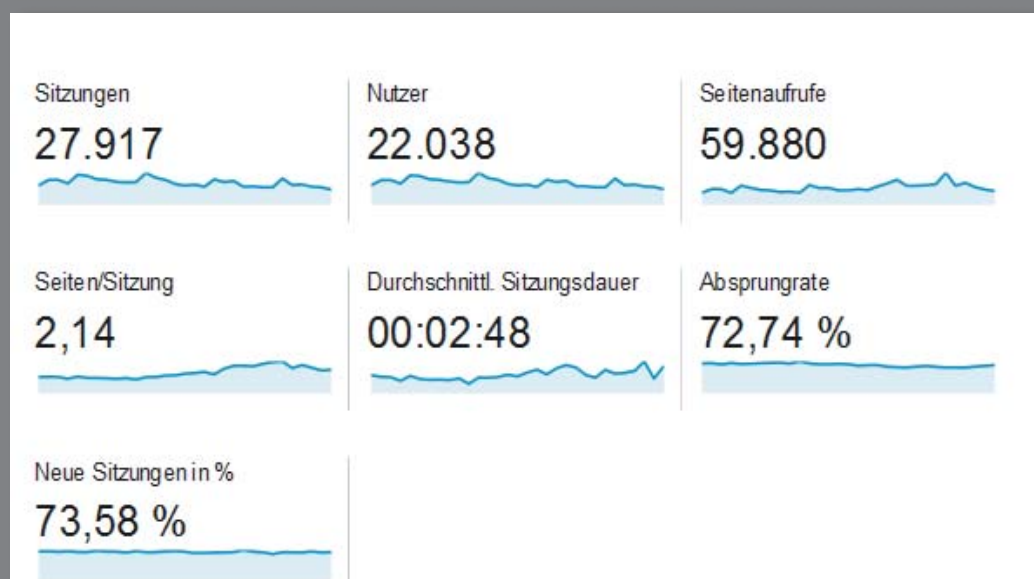
When he is not working he enjoys spending time with his wife and 3,5 year old son, exploring Phuket, Phang Nga and nearby islands. He loves scuba diving, surfing, hiking and other outdoor sports.

Phuketastic readers are German speaking travellers searching for indepth articles on Phuket and the surrounding areas. They are mostly independent travellers looking for advice on what to do in Phuket, where to eat and hip places to stay but also for general travel advice.

They are turning to Phuketastic for advice because they appreciate the personal touch, detailed articles and above all the personal recommendations of Sebastian who they trust as an expert on Phuket.

FACTS AND FIGURES

LAUNCHED IN DECEMBER 2012 MORE THAN 22'000 VISITORS A MONTH ALMOST 60'000 PAGEVIEWS MONTHLY



1500 LIKES

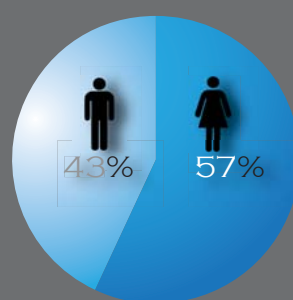


660 FOLLOWERS



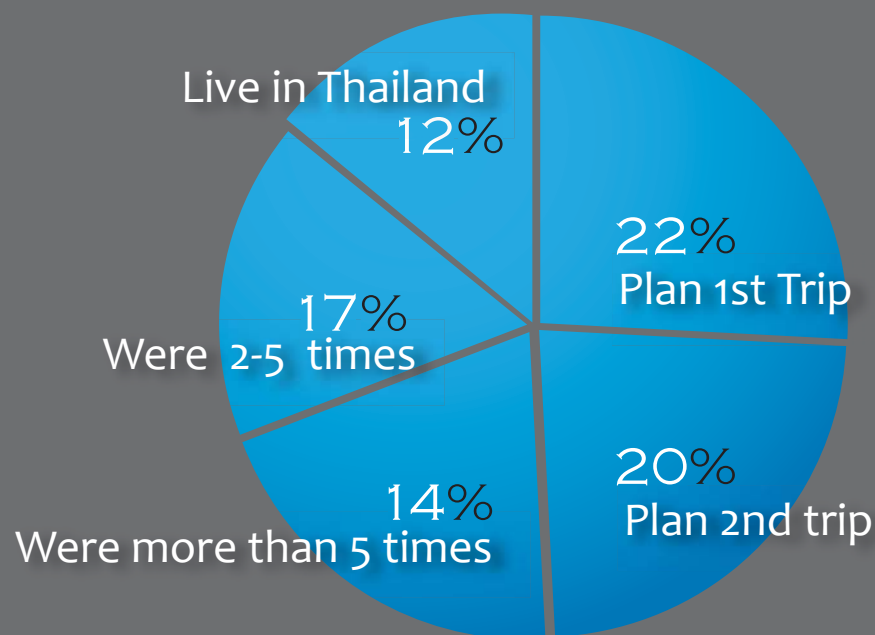
170 CIRCLES

Reach the lucrative audience of German speaking travelers and expats. Around 200.000 German speakers are visiting Phuket every year. Several thousand are living on the island full time. This is a large and affluent customer group for your products and services.



READER PROFILE:

61% Visitors from Germany
32% 25-34 Years Old



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